

Advertising and unfair competition

Advice for clients on compliance issues of advertising campaigns

Support during proceedings in the Russian Antitrust Service (FAS) in the course of advertising campaigns with the aim of completing them

Preparation of queries addressed to the FAS on interpretation of the law

Analysis of advertisement campaigns of competitors for purpose of revealing violations of advertising and antitrust legislation and consumer protection legislation

Elaboration of a position and building an evidence base for clients (interaction with notary officers, domain registrars, sociological services, linguists, etc.)

Preparation of statements and queries to antitrust authorities

Support in antitrust cases being administered by antitrust authorities



Antitrust compliance

Review and revealing of the most probable antitrust risks for clients

Preparation of an antitrust risk matrix

Recommendations on minimizing antitrust risks

Drafting internal instruments for minimizing risks of client's employees violating antitrust legislation

Training seminars for client's employees



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